

MELODIE BISSELL NAMED A 2014 RBC CANADIAN WOMEN ENTREPRENEUR AWARD FINALIST

Stouffville, ON, October 22, 2014 - Plan to Protect[®], incorporated under the name Winning Kids Inc., is proud to announce that Melodie Bissell, President & CEO has been named a Finalist for the 2014 RBC Canadian Women Entrepreneur Awards for the Micro-Business Category Award. The RBC Canadian Women Entrepreneur Awards are the pre-eminent national business awards recognizing the country's leading female entrepreneurs. The program is an initiative of Women of Influence, an award-winning organization dedicated to advancing Canadian women.

Out of 4,000 nominees, 18 Finalists from coast to coast have been selected to represent 6 Award Categories. The Micro-Business Award is dedicated to a female entrepreneur of a small business generating annual revenues of under \$1 million. This award honours a company that proves small businesses can still have great impact, innovation, momentum and more.



Melodie Bissell - President & CEO of Winning Kids Inc.

Melodie Bissell is one of 3 Regional Finalists being recognized in this category, representing the Central Region.

Winning Kids Inc. (Plan to Protect[®]) provides the highest standard of protection and abuse prevention for organizations servicing the vulnerable sector on a global scale. Specialty services include policy and procedure writing, screening of volunteers and staff, audits, consulting and training.

"I truly feel like a winner already," said Melodie Bissell, "I am honoured and humbled that the business is being recognized for the impact it is making in supporting our 7,500+ clients. We are truly grateful for our clients representing churches and parishes, camps, schools, daycares, municipalities, community centres and sporting leagues) who want to do everything in their power to protect their people. In every community in Canada, there are organizations using Plan to Protect[®] as their standard of abuse prevention and protection. Our goal is to see every organization servicing the vulnerable sector embrace a high standard of protection and abuse prevention. Being named as a finalist for the RBC Canadian Women Entrepreneur Award provides the momentum and recognition to help us expand our reach."

The winners will be announced and celebrated at the 22nd Annual Awards Gala, hosted by Diane Francis, editor-at-large for the Financial Post, on Wednesday, November 26, 2014 at the Fairmont Royal York in Toronto.

The RBC Canadian Women Entrepreneur Awards recognizes female business owners from across Canada who make impressive and substantial contributions to the local, Canadian or global economy. Candidates share a strong entrepreneurial vision and a relentless passion in pursuing their dreams. These awards recognize business women from three major regions across Canada: East, Central and West. All nominees were required to submit thorough applications, which are reviewed and judged by a panel of prominent business leaders and subject to a due diligence performed by Deloitte Private Client Services.

"We are proud to celebrate women entrepreneurs in Canada," said Carolyn Lawrence, president and CEO, Women of Influence Inc. "By recognizing them at the RBC Canadian Women Entrepreneur Awards Gala, we build their success, provide exposure for Canada's diverse array of talent and provide more female role models for future leaders."



About the RBC Canadian Women Entrepreneur Awards

The 2014 RBC Canadian Women Entrepreneur Awards are presented by RBC and sponsors Deloitte, TELUS, The Printing House and PROFIT Magazine and are the pre-eminent national business awards recognizing the country's leading female entrepreneurs.

About Women of Influence

Celebrating its 20th anniversary this year, Women of Influence Inc. is North America's leading organization dedicated to the advancement of women. It offers solutions to women through corporate consulting on Gender Diversity & Inclusion, executive leadership coaching, events, and media



For interview requests or further information please contact:

Naomi Suggs, Plan to Protect[®], Winning Kids Inc., 905-642-4693 nsuggs@winningkidsinc.ca
Katie Sullivan, Women of Influence, 416-923-1688, ksullivan@womenofinfluence.ca